

Membership

INFORMATION PACK



Design Factory is a not-for-profit organisation that promotes and supports the innovative and talented design and craft sector in Derbyshire, Leicestershire, Lincolnshire, Nottinghamshire, Northamptonshire and Rutland.

Mission:

To be one of the best creative development agencies in the UK, providing an international platform for the promotion and sustainable development of the East Midlands thriving craft and design sector.

Priorities:

- To nurture and grow quality businesses, creating an environment for designer/makers to thrive and ensuring the sector is at the cutting edge of creativity, design and expertise.
- To champion excellence and innovation penetrating and strengthening new markets for the selling and collecting of craft and design both nationally and internationally.
- To work in partnership facilitating collaboration, developing and maximising new opportunities the long-term development of the sector.

Design Factory

Design Factory is a dynamic organisation that continually develops and responds to the needs of a growing creative sector.

From January 2009, our **new** membership scheme is brimming with more opportunities and initiatives to foster emerging talent, champion innovation and support the long-term creative and business development needs of our membership.

There are three levels of membership that are designed to suit any one at any stage of their creative practice. To get involved all you have to do is simply select which membership level suits you and apply!

Design Factory supports the following product disciplines:

- Ceramics
- Design for built environment: architectural design 3D
- Furniture
- Glass
- Jewellery
- Lighting **new**
- Metal work (architectural)
- Metal work (silver and fine)
- Mixed Media **new**
- Mosaics, prints and murals
- Musical instruments
- Paper
- Photography
- Print
- Product design **new**
- Sculpture
- Textiles: fashion
- Textiles: interiors
- Visual Arts 2D (excluding painting)
- Wood

Professional membership – Designer / Makers

Design Factory has created a national and international profile that is synonymous with high quality, creativity, innovation and fresh design talent.

To reflect this policy, all applications for professional membership are selected by an independent panel of industry professionals, (up to date details of the panel can be found at www.designfactory.org.uk). The selection process assesses excellence and quality of product and ensures that Design Factory continues to raise the standard of contemporary craft and design produced in the region.

Three selection meetings take place per year. Application deadlines for 2009 are:

- 1 April 2009
- 1 August 2009
- 1 December 2009

Fee: £100 (+ VAT) per year, payable on selection.

A non refundable administrative fee of £17.25 (including VAT at 15%) is payable on application.

Membership benefits include:

- Invitation to a group welcome event with Design Factory and a member of the selection panel
- One to one action plan meeting and enhanced follow up support
- Activities and opportunities plan
- Profile and exposure through the online Designer/maker directory featuring 4 images, contact details and designer statement
- Four months dedicated promotion through the online new member showcase
- Exclusive access to the online forum and member only news section
- Promotion and exposure through our e-newsletter
- Fortnightly e-newsletter
- Invite to two membership get together events per year, (professional members are required to attend at least one of these events per year)
- Invite to all CPD events, exhibitions and private views
- Opportunity to exhibit with Design Factory at group national and regional exhibitions *
- Opportunity to take part in any projects and opportunities facilitated through Design Factory (regional, national and international) *
- Access to the discount initiative
- Permission to use the Design Factory logo on all publicity
- Opportunity to contribute to the future development of Design Factory, (professional members are expected to be fully committed to the success of Design Factory's mission and long-term future).
- Opportunity to take part in the independent selection of professional membership

As a *selected* member of Design Factory, the benefits will also offer you:

- New market development opportunities
- Regional, national and international promotion to UK consumers and buyers
- New order and commission opportunities
- Opportunities to collaborate with other designers, organisations and industry both in the UK and overseas
- Support and advice specifically tailored to your needs
- Networking opportunities
- Research and development opportunities

Eligibility: Professional membership is open to anyone at any stage of your design or craft business. Your product/s must be in one or more of the qualifying disciplines and you must be based in the East Midlands region.

* Additional costs may apply

Associate membership

Design Factory is committed to nurture and grow new and innovative talent. Associate membership offers a reduced subscription to our opportunities. Membership intake is carried out by the Design Factory team and the process assesses suitability and quality of product alongside suitability of membership.

There are three intakes per year. Application deadlines for 2009 are:

- 1 March 2009
- 1 July 2009
- 1 November 2009

Fee: £75 (+ VAT) per year, payable on selection.

A non refundable administrative fee of £17.25 (including VAT at 15%) is payable on application.

Membership benefits include:

- Invitation to a group welcome event with Design Factory followed by one to one action plan meeting and follow up support
- Activities and opportunities plan
- Profile and exposure through the **new** online Associate directory featuring 1 image, contact details and designer statement
- Four months dedicated promotion through the online new member showcase
- Exclusive access to the online forum and member only news section
- Promotion and exposure through our e-newsletter
- Fortnightly e-newsletter
- Invite to two membership get together events per year
- Invite to all CPD events, exhibitions and private views
- Opportunity to take part in any projects and opportunities facilitated through Design Factory (regional, national and international) *
- Access to the discount initiative
- Opportunity to exhibit at Design Factory's exclusive Associate exhibition in 2010
- Opportunity to be considered for Professional Designer/maker membership

As a member of Design Factory, the benefits will also offer you:

- New market development opportunities
- Regional, national and international promotion to UK consumers and buyers
- New order and commission opportunities
- Opportunities to collaborate with other designers, organisations and industry both in the UK and overseas
- Support and advice specifically tailored to your needs
- Networking opportunities
- Research and development opportunities

Eligibility: Associate membership is open to anyone and is particularly suited to students, graduates, pre start, new and established businesses. Your product/s must be in one or more of the qualifying disciplines and you must be based in the East Midlands region.

* Additional costs may apply

Friend membership

Application as a friend is open throughout the year and membership intake is carried out by the Design Factory team.

Design Factory welcomes applications from other professions that support and share our ambitions and we also encourage applications from designers that have links to the East Midlands:

- Members of the public
- Public sector
- Organisations/ agencies
- Students
- Graduates
- Pre start businesses
- Hobbyists
- Private sector
- Industry
- Designers with links to the East Midlands

Fee: £35 (+ VAT) per year, payable on application.

A non refundable administrative fee of £17.25 (including VAT at 15%) is payable on application.

Membership benefits include:

- Discounts on products purchased from Design Factory professional designer/makers and associate members
- Invitation to all exhibitions and private views
- Fortnightly e-newsletter
- Promotion through e-newsletter
- Website link
- Opportunities for collaboration with designers and other Friend members
- Signposting to your organisation
- Networking opportunities
- Up to date information on the creative sector in the East Midlands

Eligibility: Friend membership is open to anyone in the UK or overseas that has an interest in the design and craft sector.

All applications will be acknowledged.

If you would like to talk through our membership scheme, please feel free to contact a member of the team on 01529 414532 / 414830 or email info@designfactory.org.uk.

More information can be found at www.designfactory.org.uk/membership